

Reports Cites Google Surpassing Microsoft in Browser Market Share

By *Rianne Schestowitz*

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ADI technology analyst Tyler White speculated that two underlying market forces are boosting Google's numbers. "First, device defaults matter," White said. "Internet Explorer leverages its Windows OS dominance to gain share as the default Web browser for the majority of people online. Today mobile OS is more important, giving Google and Apple a leg up with default status on Android and iOS."

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