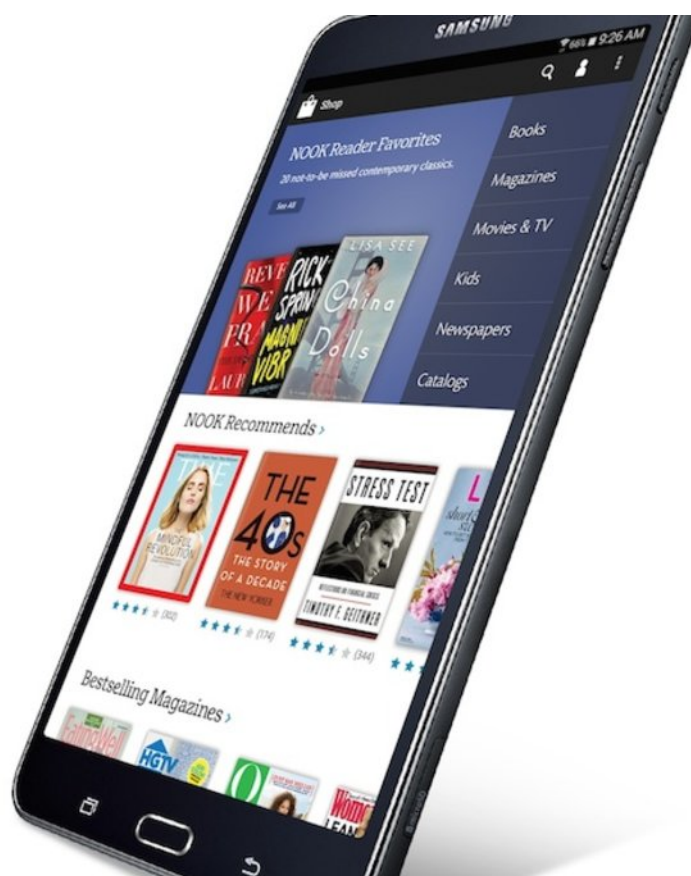


# Samsung and Barnes & Noble are making a Nook together

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Samsung and Barnes & Noble announced on Thursday a co-branded device called the Galaxy Tab 4 Nook, a 7-inch reading-focused tablet designed to compete with the Kindle Fire HDX and the Nexus 7. It's the first sign of life in some time for the Nook brand, the lineup of ebook readers and tablets that have been consistently great but never popular enough to unseat Amazon as king of the reading device. Now, however, with the combined retail and marketing weight of Samsung and Barnes & Noble, the Galaxy Tab 4 Nook may have the might to find a place once again. (And there's

only the slightest irony in the fact that Microsoft owns part of the Nook brand, meaning it now owns yet another Android device.)

[3]

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