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Mozilla's Vice President: Trading Away Your Privacy

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Do you trust the National Security Agency or the Internal Revenue Service more than Google or Facebook? If so, you're not alone. A recent Reason-Rupe poll found that most Americans do not trust big tech companies.

Mozilla's Vice President of Business and Legal Affairs, Denelle Dixon-Thayer, says "data hygiene" should be something every new or established tech company should be thinking about. Dixon-Thayer sat down with Reason TV at the 2014 South by Southwest Interactive Festival in Austin, Texas this year.

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