

Lenovo Doubles Down with Consumer-Focused Chromebooks

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While Lenovo is pitching its new Chromebooks at consumers, it's likely that they'll be popular in school systems-- especially the less expensive N20 model. School systems around the U.S. are purchasing Chromebooks for students, a trend that Google could subsidize and one that is reminiscent of Apple's strong focus on the education market from years ago. Westwood High School in Massachusetts is buying Chromebooks to issue to students who will return them once they graduate. The Bell-Chatham school board has approved Chromebook purchases for students, as has the Sumner School District.

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