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[Home](#) > [content](#) > Designing a Prize for Usable Cryptography

Designing a Prize for Usable Cryptography

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To that end, EFF is evaluating the feasibility of offering a prize for the first usable, secure, and private end-to-end encrypted communication tool. We believe a prize based on objective usability metrics (such as the percentage of users who were able to install and start using the tool within a few minutes, and the percentage who survived simulated impersonation or man-in-the-middle attacks) might be an effective way to determine which project or projects are best delivering communication security to vulnerable user communities; to promote and energize those tools; and to encourage interaction between developers, interaction designers and academics interested in this space.

[3]

[OSS Security](#)

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[1] <http://www.tuxmachines.org/taxonomy/term/72>

[2] <http://www.tuxmachines.org/taxonomy/term/59>

[3] <https://www.eff.org/deeplinks/2014/04/designing-prize-usable-cryptography>