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Nokia

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It is now the talk of the town. Nokia will be making their own smartphone based on Android. It seems like they no longer want to be in the shadow, under Windows Phone. I would like to think this might be the comeback of Nokia phones after a decade or so. I liked Nokia as a gadget way before this so-called "smart phones" trend started. I remember when SMS became the most convenient tool for communication, like a telegraph type. Nokia phones were once a gadgets giant; only then, when Microsoft bought Nokia, the once cellphone giant was kept and never to be found. I mean, not literally, but I can hardly see Nokia out in the Market along with those cellphone giants like Mac/iOS , Blueberry and Samsung. Nokia's merging into Microsoft has never been good; their tandem strategy never created any new innovation that makes them different from the other competitors. In fact, there were no success stories for Nokia when it was based on Windows Phone.

I expect Nokia to have lots to offer in the next expo. Improvements in software using Android OS, distinct design in hardware which can compete in comparables among the others. The price might be a little less than the existing smartphones to attract potential costumers. Lastly, I wish Nokia well for bravely taking such a huge change. In this road it has many challenges, but it's worth taking.

Just talk

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