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By *srlinuxx*

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When Kororaa changed their name to Korora I wondered why? But today I think I've spotted the real reason.

When the change was implemented, I think they said something like it makes a better image or fits in with their new positions, or some such public relations speak. I felt a little unsatisfied with the reasoning thinking there was more to it.

And today I spotted the reason while while checking my [work site](#) [2] to see if the other guys were working today. Let's see if you can see it too in my headline from the other night?:

Fedora and Korora 19s Released Today

 by Susan Linton on Jul 02, 2013 [post comment](#)


 It's been another exciting Tuesday in the Open Source world. Fedora dominated headlines today with the release of version 19. Hot on their heels is the Korora Project with their version 19. With such bounty, how can one choose?

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Do you see it?

It's because Korora almost rhymes with Fedora if you say it just right. They wanted to be more closely associated with or known as based on Fedora. They wanted more identification with Fedora similar as in the *buntu world until Canonical put the stop to it.

I guess I'm the last to figure this out... 

[Linux](#)

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