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[Home](#) > [content](#) > Opera TV Store Launches

Opera TV Store Launches

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Opera Software has launched the Opera TV Store, a place for developers to find the tools and components to build apps for TV sets.

The Opera TV Store is a complete HTML5-based solution for easy implementation into connected TVs by OEMs and easily reached by developers and content providers, Opera said.

With the Opera TV Store, developers can reach a large, installed base of compatible TVs and devices, using fast and easy tools to develop all kinds of apps. Movie trailer apps, Video on Demand apps, games, news apps, vodcast and podcast apps are now easy to develop and deliver to customers for developers using the Opera TV Store, Opera officials said.

[rest here](#) [2]

[Web](#)

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