

# Mandrakesoft Announces Name Change!

By *srlinuxx*

Created 07/04/2005 - 2:47pm

Submitted by srlinuxx on Thursday 7th of April 2005 02:47:17 PM Filed under [MDV](#) [1]

After spending weeks balancing pros and cons, Mandrakesoft has decided to change its name!

The name change will apply worldwide to both the company and its products. The management team sees two good reasons for this change:

1. The recent Mandrakesoft - Conectiva merger calls for a new identity that better represents the combination of two key companies and their global presence.
2. The long-winding trademark lawsuit with Hearst Corporation has reached a point where we decided it is more reasonable for us to move forward. By adopting a new name, we eliminate the liability attached to the Mandrakesoft name and we can focus on what is important to us: developing and delivering great technology and solutions to both our customers and our user community.

We will endeavor to build even stronger brand recognition in our new name. So what is the new name?

The winner is ...

M A N D R I V A

[mandriva.com](http://mandriva.com) [2].

[Mandrake Announcement](#) [3].

[MDV](#)

---

**Source URL:** <http://www.tuxmachines.org/node/508>

## Links:

[1] <http://www.tuxmachines.org/taxonomy/term/111>

[2] <http://www.mandriva.com>

[3] <http://www.mandrakesoft.com/company/press/pr?n=/pr/corporate/2551>