

# Google's Inevitable Ruin Begins

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Google imagine search and page preview mode are omens to the beginning of the end, trust me.

You can see the beginnings of Google's ruin already, which was inevitable. Nobody can ever leave things alone even though they are working just fine. Someone always has to try to fix things when they're not broken. Once the process begins, it never ends, and it's begun at Google.

The company has made minor tweaks now and then, no big deal. But the recent and more aggressive changes have been terrible. The biggest so far is the change in the way the company handles image search. I think it was drawn into the current stupidity because Bing and other search sites make the images page fancy with a little Ajax or JavaScript to jazz them up, as if users care. What users actually care about is speed, and none of these enhanced pages do much for that, especially the Google model.

[In the past](#), [2]

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[Google](#)

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