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MacOS X on Linux?

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Yesterday I talked about the pricing box Apple finds itself in as it tries to integrate Intel CPUs into its products: basically going from a $72 CPU in an iBook to one selling, in volume, for about $240 destroys the financial structure needed to meet school board demand for significant discounts on products retailing at $999 in oneses and twoses.

If Intel were to match PowerPC pricing from As a strategy, this is win-win for all the good guys. IBM and Freescale they'd have to reduce the average price per CPU by about $200 - meaning that Intel would be subsidizing Apple to the tune of about a billion dollars a year.

Since that's just not going to happen the obvious thing for Apple to do in 2006 is continue, as it originally said it would, with the PowerPC line - using the dual core G4 in products like the iBook and Mini and the low power (14W at 1.6Ghz) G5 970FX in new Powerbooks.

Great, but where does this leave Apple's Intel strategy? More importantly, how will developers, particularly the PC oriented shops dragged into the Apple house over the last six months on the promise of lower porting costs and higher performance for PC code, react?

There is a simple and elegant answer: Linux.

Full Story [2].

Linux

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[1] http://www.tuxmachines.org/taxonomy/term/63
[2] http://blogs.zdnet.com/Murphy/index.php?p=480