

Pioneering net community sold off

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The pioneering electronic community known as The Well is being sold off.

Set up in 1985 before the net was widely used, The Well helped to define the basic ethic and etiquette of online life.

Many of the early members of The Well have gone on to become the guiding lights of net as it has risen to its current level of prominence.

The community was bought in 1999 by the Salon Media Group which now wants to concentrate on eponymous magazine.

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