

Reintroducing: Fairphone?s Reuse & Recycle Program

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We have relaunched our Reuse and Recycle Program. There are a lot of resources in your old smartphones and we want to make sure we make the most out of them, all the while keeping the environmental impact low and your benefits high. While the old program allowed people to send in their old phones to be reused or recycled, the new program will offer incentives to our community, such as a true market value for their products based on make, model and condition. There?s more to it, of course, but we can?t give away everything in the first paragraph. So read on to learn more about our new and improved Reuse and Recycle Program.

The issues

We have talked about electronic waste being one of the fastest-growing waste streams on the planet ? in 2019 a striking 53.6 Mt of e-waste was created with European citizens contributing around 16kg per person. Globally only 17% of electronic waste (or e-waste) is documented to be collected for recycling, leaving roughly 83% of e-waste undocumented and ending up in shoe boxes or landfills ? materials worth around USD 56 billion get lost every year. Additionally, it is estimated that 7-20% of e-waste is set up to be illegally exported, ending up in countries with limited resources and recycling infrastructure ? often developing countries ? causing enormous health and environmental problems.

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