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[Home](#) > [content](#) > Open Usage Commons: Google?s Initiative to Manage Trademark for Open Source Projects Runs into Controversy

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# Open Usage Commons: Google?s Initiative to Manage Trademark for Open Source Projects Runs into Controversy

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Created 16/09/2020 - 7:52am

Submitted by Rianne Schestowitz on Wednesday 16th of September 2020 07:52:09 AM Filed under [Google](#) [1] [OSS](#) [2]



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Open Usage Commons

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Back in July, Google announced a new organization named Open Usage Commons. The aim of the organization is to help ?projects protect their project identity through programs such as trademark management and usage guidelines?.

Google believes that ?creating a neutral, independent ownership for these trademarks gives contributors and consumers peace of mind regarding their use of project names in a fair and transparent way?.

[3]

[Google OSS](#)

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**Source URL:** <http://www.tuxmachines.org/node/142172>

**Links:**

[1] <http://www.tuxmachines.org/taxonomy/term/120>

[2] <http://www.tuxmachines.org/taxonomy/term/72>

[3] <https://itsfoss.com/open-usage-commons-controversy/>