

# Greenpeace, greenwash, openwash

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- [Greenpeace takes open-source approach to finish web transformation](#) [4]

Greenpeace is working with open source software firm Red Hat to scale and revamp its grassroots engagement platform, Planet 4.

The project marks a complete re-design of Greenpeace.org's backend content management systems (CMS), which are now designed to put content on the web and provide a vehicle for driving grassroots environmental action.

- [Greenpeace turns to Red Hat to scale its 'Planet 4' global engagement platform](#) [5]

- [Greenpeace turns to open source to finish its web transformation](#) [6]

In 2016, Greenpeace International decided to try a new way of stimulating grass-level environmental activity via something it called 'Planet 4' - a global content management system (CMS) it defined as its new engagement platform. In its original mission statement, it

also outlined its expectations for the tool: that it would foster more engagement ?when we present ourselves to our supporters, and our potential supporters, through a clear representation of our values with a clear proposition for why we exist, how people can become change agents through our work, and what they can do with us right now?.

[Red Hat OSS Web](#)

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[4] <https://www.computerweekly.com/news/252478963/Greenpeace-takes-open-source-approach-to-finish-web-transformation>

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[6] <https://diginomica.com/greenpeace-turns-open-source-finish-its-web-transformation>