

# Ubuntu's Linux Backflip

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Most fans of Linux know that while the open source operating system has proven its might in corporate computer servers, it has languished on the desktop, where Microsoft maintains its monopoly.

While companies such as Linspire, Xandros and others try to make Linux more appealing on the desktop, Ubuntu Linux distributor Canonical faces a different challenge: how to move its popular, simple and easy desktop Linux distro into business computing and server environments, in order to reap the support and service dollars that await there.

Ubuntu Linux -- backed by tech giants Sun Microsystems and IBM -- is being pushed as an enterprise server platform. However, a better market might be corporate desktops, such as call centers and help desks, where Windows is not required and Ubuntu would simplify and save, IT-Harvest Chief Research Analyst Richard Stienon told LinuxInsider.

"I would encourage them to go after the desktops of enterprises, rather than trying to be the server guy," he said.

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